

Sessions are color coded to help you find your favorite path through ConVEx.	Mainstage	Content Strategy	DITA	Management	Test Kitchens
	Social Events	Media	Technology	User Focus	Writing Standards

Eastern	Main Stage	Everest	Matterhorn	Fuji	Kilimanjaro	Denali	Mauna Loa
3:00	Let's Blur the Lines Between Content and Technology! Anu Singh, Fiserv						
4:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
5:00	Localization for an International Audience Dominique Trouche, WhP Roy Wijnen, Etteplan Sara Whitwell, SDL	Transclusion Through the Ages Frank Wegmann, SoftwareAG	Step-By-Step Guide to Developing Schematron Rules Octavian Nadolu, oXygen	Manage a High Performing Content Team: Lessons from Formula1 Ghaus Rabbani, Dell Technologies	Understanding and Developing Information Flow for Better Documentation Rik Page, Bluestream	Managing Change in a VUCA World Emily Hannon-Luijbregts, Seimens	Customer Site Visit – Obsessed, We Don't Give Up! Vishal Prasad, Cisco
6:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
6:30	Metrics Patrick Bosek, Jorsek Magda Caloian, Vestas Joe Gelb, Zoomin	DITA Projects - Lessons from the trenches Radu Coravu, oXygen	Improving Print Output from Structured Content Simon Taylor, PTC	Reimagining Process Documentation Experience and Fostering Adoption Debarshi Gupta Biswas, Cognizant	Intent-Based IA: A methodical approach to designing information Vishal Palliyathu, Cisco	How Mature Is Your (Digital) Content? Pim Bekker, Etteplan	DITA Topics to Microcontent: Doubling down on reuse Chris Despopoulos, Turbonomic
7:30	Extended break	Baileys Mudslide & Guinness Mug Cake by Miramo	The Game Zone: Never Have I Ever... by Comtech Services				
8:30	How Intelligent Is Your Content? Michael Iantosca, Alavara						
10:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
10:30	CX Friend or Foe? How content goals drive CX Megan Gilhooly, Zoomin Jill Sheffield, Mastercard Tony Morales, ServiceNow Jennifer Kaufman, NetApp	Collaboration Between Designers and Content Developers in Creating z/OS Solutions Barbara Neumann, IBM	Improving Your Documentation Project With "Docs as Code" Alexandru Jitianu, oXygen	Increasing Brand Recognition via Content While Saving Benjamins Pam Noreault, SDL	Suddenly, Everyone's A Tech Writer Helen St. Denis, Stilo	Authoring, Collaboration and CX – the Three Key Experiences that Paligo Delivers Paligo Test Kitchen	MiramoPDF Workshop Miramo Test Kitchen
11:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
12:00	DITA Publishing Brianna Stevens, Comtech Radu Coravu, oXygen Leigh White, IXIASOFT Eliot Kimber, Contrext	Contours of DITA 2.0 Kris Eberlein, Eberlein Consulting	Implementing DITA-Git Based Authoring Toolchain Vlad Khanin, NextGen Healthcare Frank Miller, Ryffine	Developer Help Based on Training Courses Ekaterina Androsova, Acumatica	Understanding the Content Ecosystem Rob Hanna & Peihong Zhu, Precision Content	I Bet You Cannot Do That! Adobe's CCMS Adobe Test Kitchen	Generating Revenue from DITA Bluestream Test Kitchen
13:00	Extended break	The Knitting Circle with Zoë Lawson	Rise and Stretch with IXIASOFT	The Game Zone: Never Have I Ever... by Comtech Services			
14:00	The Power of Inclusive Language Practices Toni Mantych, ServiceNow Larry Kunz, Extreme Networks Sarah Leritz-Higgins, Siemens Angela Browne, SAP						
15:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
16:00	Alternative Technologies Tom Berry, ServiceNow Carlos Evia, Virginia Tech Frank Miller, Ryffine Chris Gales, Splunk	A Tale of Two Transformations Jonathan Chandler, Intralox Val Swisher, Content Rules	Getting a Fresh Perspective on Technical Writing George Eckel, ServiceNow	Worst Case Scenario: Losing your job during a global pandemic Dana Aubin, Comtech Services	A Path Through Chaos: Introducing the content orchestration model Kit Brown-Hoekstra, [A]	Exploring PTC Illustration Tools PTC Test Kitchen	Owning Your Company's Most Visited Website: Rabbit holes and joyrides Kirstin Maurer, Teradata Fabrice Lacroix, Antidot
17:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
17:30	Agile Methodology Debra Kahn, DK Consulting Ted Wolff, Danfoss Becky Dimock, IBM	Scaling Videos for Documentation and Training By Reusing DITA Content Ben Colborn, Nutanix Mark Hellingner, Videate	My Experience with Upgrading a Component Content Management System (CCMS) Maria Yenerich, NXP	Start At the Start: With your writers Angela Browne, SAP	The Rise of ContentOps: More than a semantic fad Toni Mantych, ServiceNow	The Art of Minimalism Janice Summers & Liz Fraley, Single-Sourcing Solutions	SEO for Docs: Find the needle, skip the haystack Kirstin Maurer, Teradata
18:30	End of day						