

Sessions are color coded to help you find your favorite path through ConVEx.	Mainstage	Content Strategy	DITA	Management	Test Kitchens
	Social Events	Media	Technology	User Focus	Writing Standards

Eastern	Main Stage	Everest	Matterhorn	Fuji	Kilimanjaro	Denali	Mauna Loa
3:00	Finding the Proverbial Needle In a Haystack Dawn Stevens, Comtech Services						
4:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
5:00	Maturity Models Anu Singh, Fiserv Debarshi Biswas, Cognizant Dawn Stevens, Comtech Services	Jumping Psychological (and Corporate) Hurdles When Moving to DITA Jang Graat, Smart Information Design	At the Speed of Light - Continuous Content Delivery Fabrice Lacroix, Antidot Fluid Topics	Outsourcing Technical Documentation: Best practices Vasanth Vaidyanathan, KLA Corporation	Digital Transformation at Varian: Turning a business imperative into an intelligent information strategy Nicholas Rowlands, Varian	Automation As An Additional Quality and Productivity Driver Rudolf Matavka, STMicroelectronics	New Ways for DITA Integration Xpublisher Test Kitchen
6:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
6:30	Definition of Quality (Editing) Dana Aubin, Comtech Services Andrea Studzinski, Ping Identity Yoel Strimling, CEVA, Inc.	DITA Isn't for Everyone (And Here's Why) Keith Schengili-Roberts & Josh Anderson, Precision Content	Every User Matters Lawrence Orin & Joe Gelb, Zoomin	Content Metrics in Context Magda Caloian, Vestas	Documentation Strategy for SaaS products Vaijyanti Nerkar & Priya Shetye, BMC Software	It's All About the 3 Cs! Exploit the full potential of your content Torsten Machert, Congree	Just A Friendly Reminder Comtech Services Test Kitchen
7:30	Extended break	Baileys Mudslide & Guinness Mug Cake Miramo	The Game Zone: Two Lies & A Truth by Comtech Services				
8:30	Insights Unveiling the Free, Flexible World of Knowledge Cruce Saunders, [A]						
10:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
10:30	Tools & Development: Courtship, Commitment & Relationship Goals Sarah O'Keefe, Scriptorium Val Swisher, Content Rules Liz Fraley, Single-Sourcing Solutions	How to Power Up Your Content with a Global Content Strategy Dominique Trouche, WHP	Tell Me What You Want: Automated and contextualized release notes Dawn Bunting & Stephanie Lee, ServiceNow	Writing for Reuse Jean Tennille, NextGen Healthcare	Design 101 for Tech Writers: UX Principles For Omnichannel Publishing Nate Pacelli, Jorsek	The Perfect Symphony – A Collaborative DITA Project Using oXygen oXygen Test Kitchen	CANCELLED
11:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
12:00	Media Roger Hadley, Fiserv Shane Rose, 3M Ben Colborn, Nutanix Kevin Bruckner, IBM	More with Less: Our journey to eliminate boring work Tom Berry & Dawn Bunting, ServiceNow	Three Customer Experiences Improved by CCMS and Artificial Intelligence Eric Kuhnen, Transperfect	Case Study of Technical Content Improvement: Aspects, metrics, and results Michael Tsurikov, NXP	A Fit for Microcontent Joyce Lam & Kathryn Torriano, Precision Content	No Internet? No problem! Product Answers Everywhere! Zoomin Test Kitchen	Turn CCMS Topics into Video Experiences GlobalLink Astoria & TXTOmedia Test Kitchen
13:00	Extended break	Content Strategy Networking with Scriptorium	Comtech Game Zone Two Lies & A Truth				
14:00	Quality Is Never an Accident Dawn Stevens & Kathy Madison, Comtech Services						
15:30	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
16:00	Searchability, Findability, and Discoverability Kirstin Maurer, Teradata Mike Iantosca, Avalara Andreas Blumauer, Semantic Web Company	Diagrams As Code With PlantUML Roger Hadley, Fiserv	Owning Your Company's Most Visited Website: Rabbit holes and joyrides moved to: Tuesday at 16:00 (Eastern)	Creating Truly Reusable Content: The five dimensions of content standardization Val Swisher, Content Rules	How Do Workflow Tickets Fit in a Unified Content Strategy? Debra Kahn, DK Consulting	Harmonizer: The First Step in Identifying Content Redundancy Data Conversion Laboratory Test Kitchen	Authoring, Collaboration and CX – the Three Key Experiences that Paligo Delivers Paligo Test Kitchen
17:00	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time	Break Time
17:30	Endnote "That's Great, But How Do I Convince My Boss?": Overcoming Bias to Advocate for Change David Dylan Thomas						
19:00	End of day						